

options

# affordable private treatments



options get the smile you have  
always dreamed of at a price  
you can afford

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**SOME OF  
THE BENEFITS**

- Flexible Appointments
- Longer consultations
- Personalised treatment plan
- Dedicated Treatment Co-ordinator
- FREE Digital X-Rays
- Affordable finance

**BOOK YOUR  
FREE  
ASSESSMENT**

**{my}dentist®**  
helping the nation smile

[mydentist.co.uk/options](http://mydentist.co.uk/options)

**CALL: 01295 258400**  
22 Cornhill, Market Pl,  
England, Banbury OX16 5NG



POSTER

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BUS STOPS



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treatments



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**FREE**  
ASSESSMENT



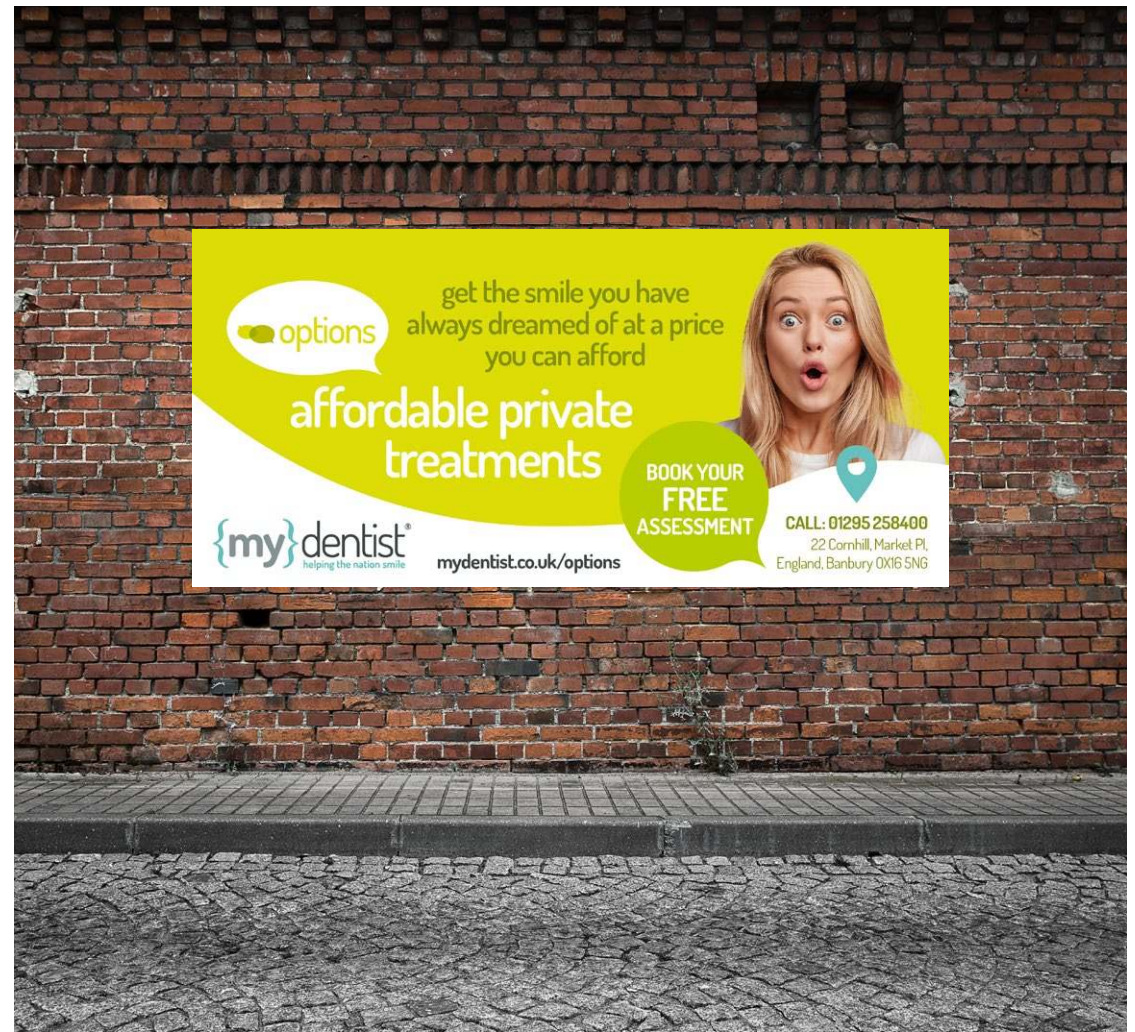
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A-BOARD - OUTSIDE PRACTICE



BANNER - OUTSIDE PRACTICE



LOCAL MAGAZINE

Looking for something quirky, something that's really cost effective? Then consider doing a bit of guerrilla marketing, if you can think of somewhere to put these fun posters that has enough footfall we can provide you with A3 posters with pre cut bespoke tabs containing your contact details. Use your imagination and try to get them placed wherever you can.



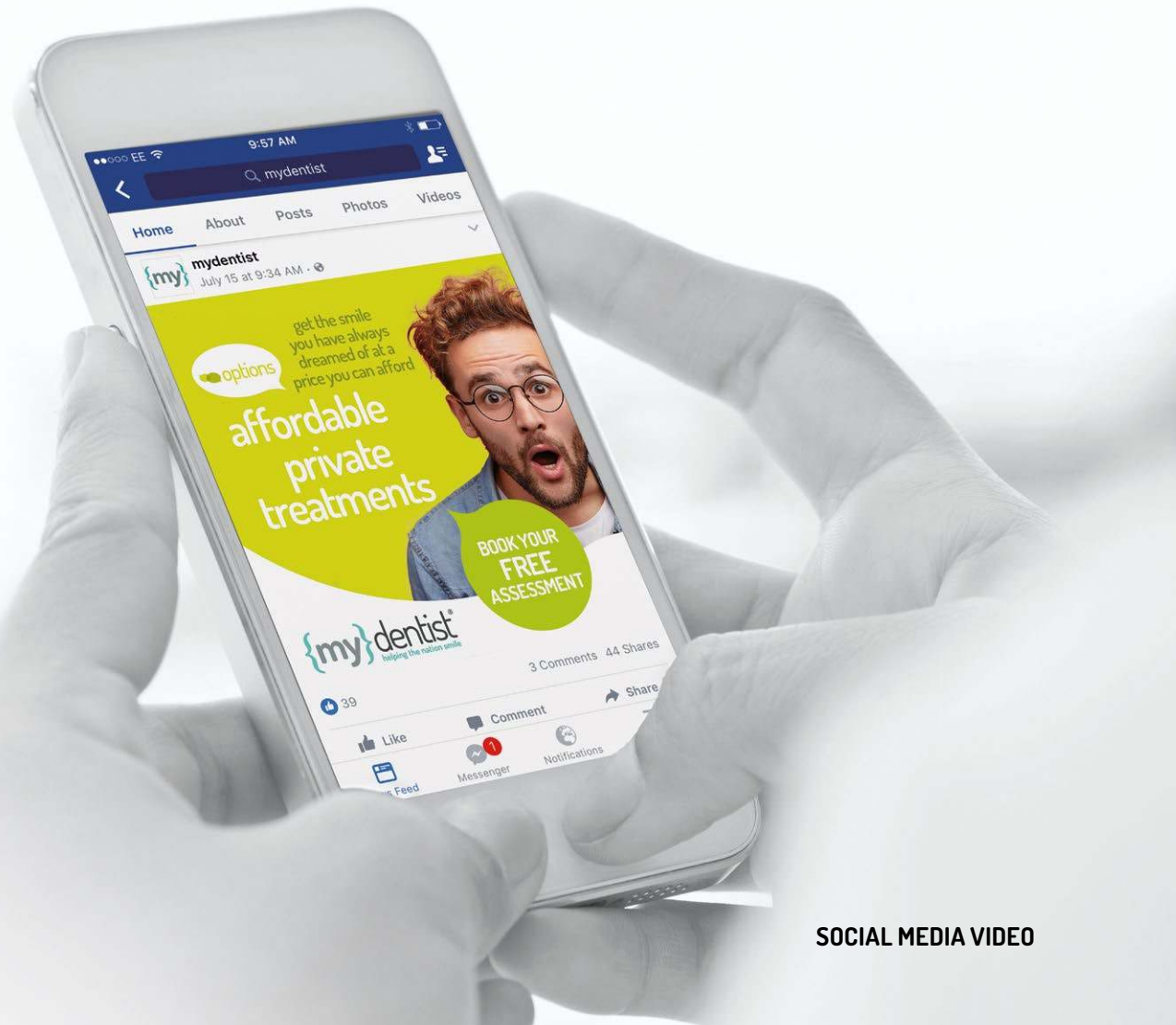
Advertising on Pharmacy Bags means that your message is delivered directly into the hands of consumers by trusted pharmacists which ensures that your message benefits from the added endorsement.

Pharmacy Bags are ideal to target mums and seniors. You will reach consumers in Pharmacies at a time when their minds are on health or that of their family. This is a simple, effective way to deliver your message in the right place at the right time.

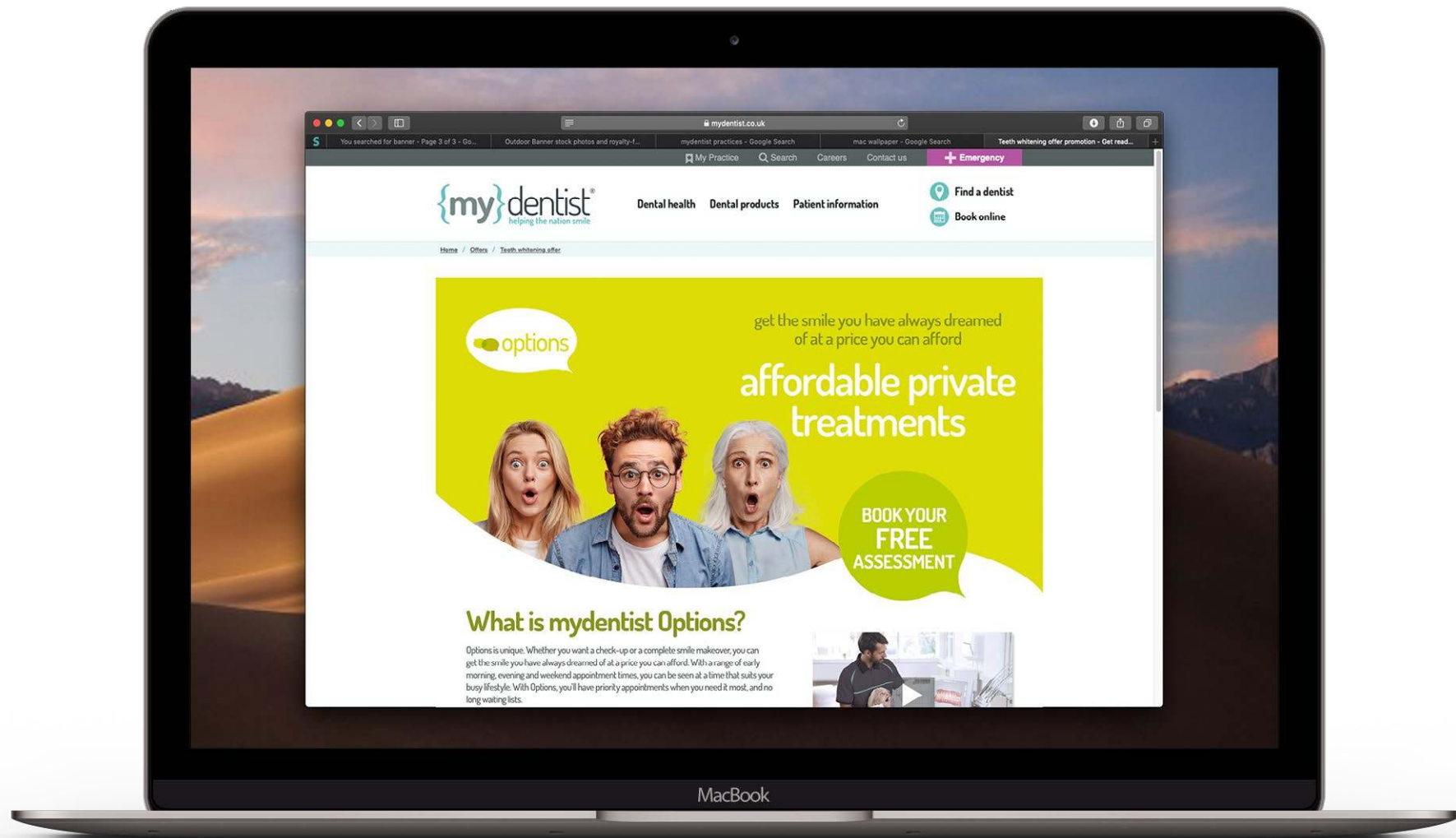


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| <p>get the smile you have always dreamed of at a price you can afford</p> <p>options</p> <p>affordable private treatments</p>  <p><b>BOOK YOUR FREE ASSESSMENT</b></p> <p><br/>CALL: 01295 258400<br/>22 Cornhill, Market Pl,<br/>England, Banbury OX16 5NG</p> <p><b>{my}dentist®</b><br/>helping the nation smile</p> | <p>get the smile you have always dreamed of at a price you can afford</p> <p>options</p> <p>affordable private treatments</p>  <p><b>FREE DIGITAL X-RAY</b></p> <p><br/>CALL: 01295 258400<br/>22 Cornhill, Market Pl,<br/>England, Banbury OX16 5NG</p> <p><b>{my}dentist®</b><br/>helping the nation smile</p> | <p>get the smile you have always dreamed of at a price you can afford</p> <p>options</p> <p>affordable private treatments</p>  <p><b>DEDICATED TREATMENT CO-ORDINATOR</b></p> <p><br/>CALL: 01295 258400<br/>22 Cornhill, Market Pl,<br/>England, Banbury OX16 5NG</p> <p><b>{my}dentist®</b><br/>helping the nation smile</p> |
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ROLLING WEB BANNERS



SOCIAL MEDIA VIDEO



Options - Web Page Visual





POSTER



ADVERT



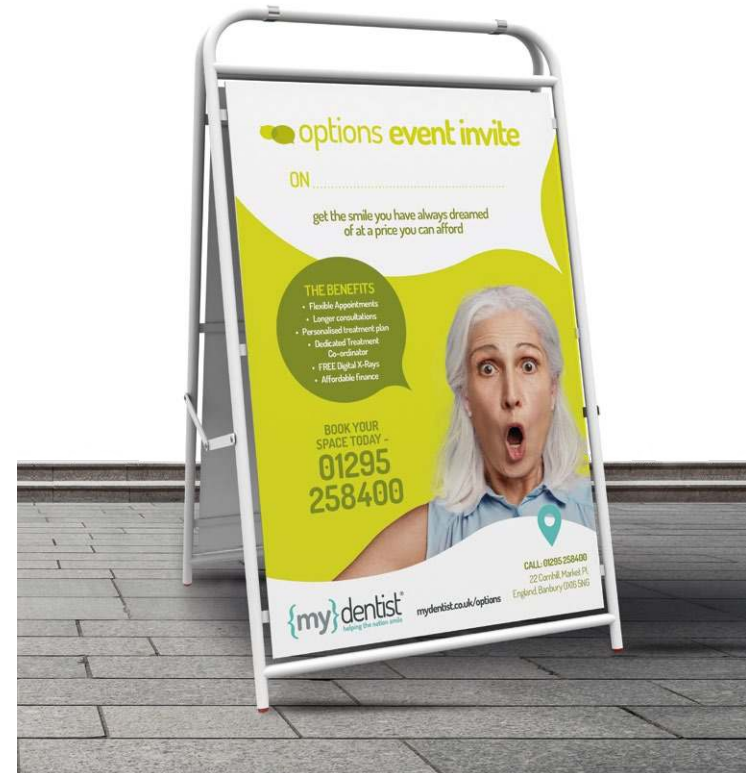
FLYER



INVITE

INVITE TO POST

A-BOARD



Options - Free Assessment Events





6 PAGE LEAFLET



FREE SCAN

LETTER




1st Floor Jessopp House,  
Mill Lane, Wimborne,  
Dorset BH21 1HG  
T: 01202 881338  
E: [wimborne-reception@mydentist.co.uk](mailto:wimborne-reception@mydentist.co.uk)



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Treatment Co-ordinator

mydentist, Mill Lane, Wimborne is a trading style of Whitecross Dental Care Limited, whose Registered Office is at: Europa House, Europa Trading Estate, Stonecough Road, Kearsley, Manchester M26 1GG. Whose Registered No is: 06244415. Whitecross Dental Care Limited is a member of the mydentist group.

Options - Collateral



## Jessica Evans

NVQ L3 Dental Nursing & VRQ L3 Dental Nursing City & Guilds 2012

### mydentist, Peel Street, Barnsley

Having started in dentistry in 2009, Jessica is a fully trained, qualified and registered dental nurse. Jessica decided to further her knowledge in many aspects of dentistry, taking courses in radiography, Dental implant nursing and sedation, working alongside a variety of specialists and working on many implant and orthodontics cases, large cosmetic cases and oral surgery, in the UK and overseas in Australia for several years.

Jessica's vast knowledge of the dental industry and driven organised personality led her on to the role as treatment and implant coordinator here at mydentist Advanced Oral Health Centre.

Jessica's role is to ensure that our dedicated team have all the support and resources they require to enable them to provide you with the very highest

level of care possible and ensure the smooth daily running of appointments within our practice.

She enjoys being a part of the patient journey and having the time to sit and talk to our patients, some of which become good friends, to establish and understand exactly what concerns they have and what they look to achieve from their treatment, through to completion of treatment and witnessing the life changing results provided by our talented team.

Jessica's passion is working closely with all of our patients to give them their perfect smile. Be it a simple white filling or a complete smile makeover 'if a patient is delighted with the results, I have done my job and go home happy!'



GDC NUMBER 223311

TREATMENT CO-ORDINATOR BIO

## Options Price Guide

0% Finance options available\*

| Treatment Price List      | options<br>affordable private treatments |
|---------------------------|------------------------------------------|
| Exam                      | £30                                      |
| Emergency Appointment Fee | £50                                      |
| Hygiene                   | £48                                      |
| Silver Filling            | n/a                                      |
| White Filling             | £80                                      |
| Extraction                | £70                                      |
| Root Canal                | £160                                     |
| Crown                     | £350                                     |
| Bridge (3 unit)           | £495                                     |
| Denture - Full            | £595                                     |
| Sports Mouth Guard        | £60                                      |
| Zoom Teeth Whitening      | £199                                     |
| Implant                   | £1250                                    |
| Short Term Orthodontics   | £1950                                    |

Every patient is provided with a comprehensive written treatment plan with the costs of all of implant treatment clearly laid out.



\*Representative Example Treatment cost £1,995. £0 deposit paid, so total amount of credit required £1,995. Interest rate 0% fixed. Pay £66.25 per month for 12 months. 0% APR representative. Total amount payable £1,995.

Whilecross Dental Care Limited is a credit broker not a lender and is authorised and regulated by the Financial Conduct Authority. Credit is provided by Hitachi Capital (UK) PLC with whom we have a commercial relationship (so we are unable to provide independent advice).

PRICE GUIDE